Form <b>9</b> Department of Internal Reve		90	Return of Organization Exem Under section 501(c), 527, or 4947(a)(1) of the Intern					OMB No. 154	<u>5-0047</u>
		of the Treasury	<ul> <li>benefit trust or private foundation)</li> <li>The organization may have to use a copy of this return to satisfy state reporting requirent</li> </ul>					Open to Public	
			Idar year, or tax year beginning MAY 1, 2009	and ending		-		Inspect	
BC	heck if		se C Name of organization			Employer identification number			
X	Addre	ess label or print or M	OVEMBER, INC.						
	Name Chang	le <sup>type.</sup>	Doing Business As			-	77-07	14052	
	Initial return Terminated	n- See Specific Instruc- 1	Number and street (or P.O. box if mail is not delivered to street add 518 ABBOTT KINNEY BLVD.	dress) Room/suit	е <b>Е</b> Те	elephone		50-3331	
	Amen return Applio		City or town, state or country, and ZIP + 4	•		oss receipts		3,236,	338.
	tion pendi	<sup>ng</sup> <b>F</b> Name	ENICE, CA 90291 and address of principal officer: ADAM GARONE			ls this a g for affiliat	tes?	Yes [	
<u> </u>			AS C ABOVE		- • •			uded? Yes	No
			X       501(c) (3) ● (insert no.)       4947(a)(1) or         • MOVEMBER • COM	527				st. (see instructio	ons)
			X       Corporation       Trust       Association       Other ►					number State of legal dom	
	art I	Summar				alion. 20		State of legal uotifi	
	1		ibe the organization's mission or most significant activities: <u>F</u>	LEASE RE	FER	<u>TO SO</u>	THEDU	ILE O	
Activities & Governance	2	Check this b	box ▶ ☐ if the organization discontinued its operations o oting members of the governing body (Part VI, line 1a)	r disposed of mo	ore than a	25% of it	s net ass		6
ğ	4		ndependent voting members of the governing body (Part VI, lir						3
es 6	5		er of employees (Part V, line 2a)						6
viti	6		er of volunteers (estimate if necessary)						3
Acti	7a		unrelated business revenue from Part VIII, column (C), line 12				. 7a		0.
_	b	Net unrelate	d business taxable income from Form 990-T, line 34				7b		0.
θ	8	Contribution	is and grants (Part VIII, line 1h)		Pr	ior Year		Current Ye 3, 208,	672.
Revenue			vice revenue (Part VIII, line 2g)						450.
Seve	10	Investment i	ncome (Part VIII, column (A), lines 3, 4, and 7d)						906.
ш.	11	Other reven	revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)				764.		310.
	12	Total revenu	e - add lines 8 through 11 (must equal Part VIII, column (A), lin	ie 12)		653,5	764.	3,236,	
	13	Grants and	similar amounts paid (Part IX, column (A), lines 1-3)					2,007,	505.
	14	Benefits pai	d to or for members (Part IX, column (A), line 4)						
ses			er compensation, employee benefits (Part IX, column (A), lines	s 5-10)		167,793.		231,	739.
sue	16a	Professiona	fundraising fees (Part IX, column (A), line 11e)						
Expen			<b>5 1 () () ()</b>	<u>4,669.</u>					
ш			ses (Part IX, column (A), lines 11a-11d, 11f-24f)			466,8		937,	
	18	Total expens	ses. Add lines 13-17 (must equal Part IX, column (A), line 25) $_{\dots}$	····· _		634,6		3,177,	
		Revenue les	s expenses. Subtract line 18 from line 12			19,1		-	192.
Net Assets or Fund Balances						g of Currer		End of Yea	
Sse Bala	20		(Part X, line 16)			547,7		1,354,	
et A ind	21		es (Part X, line 26)			528,6 19,1		1,275,	
	22 art II		or fund balances. Subtract line 21 from line 20 <b>re Block</b>			19,1		/0,	310.
Pa	IT L II	5		edules and statement	and to th	e best of m	/ knowledge	and belief it is true	correct
		and complete.	s of perjury, I declare that I have examined this return, including accompanying sch Declaration of preparer (other than officer) is based on all information of which prep	arer has any knowledg	je.	I	, niowieuge		on oot,
Sign		Signati	ure of officer			Date			
Her	е	· · ·	M GARONE, GLOBAL CEO			Duto			
			r print name and title						
		, ,,		Date I C	Check if		Preparer	's identifying number	
Paid	I	Preparer's signature		s	elf- mployed		(seė instr	ructions)	
	arer's	Firm's name (o	HBLA, CERTIFIED PUBLIC ACCOU		INC.		1		
Use	Only	yours if self-employed)							
		address, and ZIP + 4	IRVINE, CA 92612			Phone no	▶ 94	9-833-28	15
Max	the !!	The IRS discuss this return with the preparer shown above? (see instructions)					X Yes No		
	01 02-0		For Privacy Act and Paperwork Reduction Act Notice, see	the senarate in	structio	ne	<u></u>	. <u>141</u> res 1 Form <b>99</b>	
ə32U			FOR PRIVACY ACT AND PAPERWORK REDUCTION ACT NOTICE, SEE				ר אדד דא יד		- (2009)

Form	990	(2009)	)

MOVEMBER,	INC.
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Pa	rt III Statement of Program Service Accomplishments
1	Briefly describe the organization's mission: SEE SCHEDULE O FOR ORGANIZATION'S MISSION STATEMENT.
2	Did the organization undertake any significant program services during the year which were not listed on
_	the prior Form 990 or 990-EZ?
	If "Yes," describe these new services on Schedule O.
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?
	If "Yes," describe these changes on Schedule O.
4	Describe the exempt purpose achievements for each of the organization's three largest program services by expenses.
	Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and
	allocations to others, the total expenses, and revenue, if any, for each program service reported.
	SEE SCHEDULE O FOR CONTINUATION(S)
4a	MOVEMBER INCORPORATED RUNS THE ANNUAL MEN'S HEALTH INITIATIVE,
	MOVEMBER. EACH YEAR, MOVEMBER, THE MONTH FORMERLY KNOWN AS NOVEMBER,
	CHALLENGES MEN TO GROW MOUSTACHES TO RAISE AWARENESS AND FUNDS FOR
	MEN'S HEALTH - SPECIFICALLY PROSTATE AND OTHER CANCERS AFFECTING MEN.
	MEN WHO GROW MOUSTACHES FOR THE MONTH OF MOVEMBER BECOME WALKING,
	TALKING BILLBOARDS FOR THE CAUSE, RAISING AWARENESS BY PROMPTING PRIVATE AND PUBLIC CONVERSATION AROUND THE OFTEN IGNORED ISSUE OF MEN'S
	HEALTH. AS AN ORGANIZATION WE ARE COMMITTED TO CONTINUALLY FINDING
	ENGAGING AND INNOVATIVE WAYS OF ENCOURAGING MEN TO BECOME AWARE OF AND
	ACTIVELY INVOLVED IN THEIR OWN HEALTH ISSUES. OF THE REVENUES RECORDED
	FOR THIS CAMPAIGN YEAR WE DONATED \$2,007,505 TO OUR BENEFICIARY
	PARTNERS, THE PROSTATE CANCER FOUNDATION AND THE LANCE ARMSTRONG
4b	(Code: ) (Expenses \$ including grants of \$ ) (Revenue \$
4c	(Code: ) (Expenses \$ including grants of \$ ) (Revenue \$
4d	Other program services. (Describe in Schedule O.)
	(Expenses \$ including grants of \$ ) (Revenue \$ )
4e	Total program service expenses ►\$ 2,594,520.
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Form	990 (2009) MOVEMBER, INC. 77-0714	052	Р	age <b>3</b>
Pa	t IV Checklist of Required Schedules			
			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	Х	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		Х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities? If "Yes," complete Schedule C, Part II	4		Х
5	Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations. Is the organization subject to the section 6033(e) notice and			
	reporting requirement and proxy tax? If "Yes," complete Schedule C, Part III	5		
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		Х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		Х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			
	Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide			
	credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments?			
	If "Yes," complete Schedule D, Part V	10		X
11	Is the organization's answer to any of the following questions "Yes"? If so, complete Schedule D, Parts VI, VII, IX, or X			
	as applicable	11	Х	
٠	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
	Part VI.			
٠	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII.			
٠	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII.			
•	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX.			
•	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X.			
٠	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48? If "Yes," complete Schedule D, Part X.			
12	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI, XII, and XIII.	12	X	
12A	Was the organization included in consolidated, independent audited financial statements for the tax year? Yes No			
	If "Yes," completing Schedule D, Parts XI, XII, and XIII is optional 12A X			37
13	Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If</i> "Yes," <i>complete Schedule E</i>	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		x
b				
	and program service activities outside the United States? If "Yes," complete Schedule F, Part I	14b		x
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization			v
	or entity located outside the United States? If "Yes," complete Schedule F, Part II	15		x
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals			v
	located outside the United States? If "Yes," complete Schedule F, Part III	16		x
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			v
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		x
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			v
	1c and 8a? If "Yes," complete Schedule G, Part II	18		X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If</i> "Yes,"			v
00	complete Schedule G, Part III	19		X
20	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20		

40455-11

Form **990** (2009)

Form 990 (			
Part IV	Checklist	of	R

MOVEMBER, INC.

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ιu	Checkinst of hequired ochedules (continued)			
21	ne organization report more than \$5,000 of grants and other assistance to governments and organizations in the		Yes X	No
22	United States on Part IX, column (A), line 1? <i>If</i> "Yes," <i>complete Schedule I, Parts I and II</i> Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If</i> "Yes," <i>complete Schedule I, Parts I and III</i>	21 22	^	x
00	column (A), line 2? If "Yes," complete Schedule I, Parts I and III Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current	22		<u></u>
23	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J		x	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If</i> "Yes," <i>answer lines 24b through 24d and complete Schedule K. If</i> "No", <i>go to line 25</i>	24a		x
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a			
	disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		X
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If</i> "Yes," <i>complete Schedule L, Part II</i>	26	x	
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor, or a grant selection committee member, or to a person related to such an individual? <i>If</i> "Yes," <i>complete Schedule L, Part III</i>	27		x
28	Was the organization a party to a business transaction with one of the following parties, (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		X
С	An entity of which a current or former officer, director, trustee, or key employee of the organization (or a family member) was an officer, director, trustee, or direct or indirect owner? <i>If</i> "Yes," <i>complete Schedule L, Part IV</i>	28c		x
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If</i> "Yes," <i>complete Schedule M</i>	30		x
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		x
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If</i> "Yes," complete Schedule N, Part II	32		x
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		x
34	Was the organization related to any tax-exempt or taxable entity?		v	
<b>0</b> -	If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34	X	<b> </b>
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35		x
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36		x
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>	37		x
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?	<u> </u>		

Form 990 (2009)

38

40455-11

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Note. All Form 990 filers are required to complete Schedule O.

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b	If at least one is reported on line 2a, did the organization file all required federal employment tax retur	ns?	2b	X		
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return. (see	instructions)				
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return?				Х	
b	f "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O					
4a	t any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a					
	account in a foreign country (such as a bank account, securities account, or other financial account)?				Х	
b	If "Yes," enter the name of the foreign country:					
	See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign	Bank and				
	Financial Accounts.					
	a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			L	X	
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transa	ction?	5b	<b></b>	Х	
С	If "Yes," to line 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Rega	•				
	Tax Shelter Transaction?		5c	<b></b>		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the	-				
	any contributions that were not tax deductible?		6a		X	
b	If "Yes," did the organization include with every solicitation an express statement that such contribut					
	were not tax deductible?		6b			
7	Organizations that may receive deductible contributions under section 170(c).					
а		zation receive a payment in excess of \$75 made partly as a contribution and partly for goods and services			v	
	provided to the payor?		7a	<b> </b>	X	
		zation notify the donor of the value of the goods or services provided?				
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it w	•			х	
<b>ا</b> م	to file Form 8282?		7c			
	If "Yes," indicate the number of Forms 8282 filed during the year					
e	e Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?				х	
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contr		7e 7f		X	
g	For all contributions of qualified intellectual property, did the organization file Form 8899 as required?		7g			
-	For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-0		79 7h			
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting or					
-	supporting organization, or a donor advised fund maintained by a sponsoring organization, have exc					
	at any time during the year?	-	8			
9	Sponsoring organizations maintaining donor advised funds.					
а	Did the organization make any taxable distributions under section 4966?		9a			
	Did the organization make a distribution to a donor, donor advisor, or related person?		9b			
10	Section 501(c)(7) organizations. Enter:					
а	Initiation fees and capital contributions included on Part VIII, line 12	10a				
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b				
11	Section 501(c)(12) organizations. Enter:					
	Gross income from members or shareholders	11a				
b	Gross income from other sources (Do not net amounts due or paid to other sources against					
	mounts due or received from them.)					
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?		12a			
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b				
			Form	<b>990</b> (3	2009)	

1a	Enter the	number repo	ted in Box 3	of Form 1096,	Annual Summary	and Trans

U.S. Information Ref

c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming

#### (gambling) winnings to prize winners? 2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return 2a

ported in Box 3 of Form 1096, Annual Summary and Transmittal of
turns. Enter -0- if not applicable

MOVEMBER, INC. Statements Regarding Other IRS Filings and Tax Compliance

Form 990 (2009)

Part V

77-0714052 Page 5

0

0

6

1c

1a

Yes

No

MOVEMBER, INC.

Section A. Governing Body and Management

to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

			Yes	No						
1a	Enter the number of voting members of the governing body 1a	5								
b	Enter the number of voting members that are independent 1b	3								
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other									
	officer, director, trustee, or key employee?	2	X							
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision									
	of officers, directors or trustees, or key employees to a management company or other person?	3		X						
4	Did the organization make any significant changes to its organizational documents since the prior Form 990 was filed?	4	X							
5	Did the organization become aware during the year of a material diversion of the organization's assets?	5		X						
6	Does the organization have members or stockholders?	6	X							
7a	Does the organization have members, stockholders, or other persons who may elect one or more members of the									
	governing body?	7a		X						
b	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	7b		X						
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year									
	by the following:									
а	The governing body?	8a	X							
b	Each committee with authority to act on behalf of the governing body?	8b		X						
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the									
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		X						
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)									
			Yes	No						
	Does the organization have local chapters, branches, or affiliates?	10a		X						
b	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates,									
	and branches to ensure their operations are consistent with those of the organization?	10b 11	X							
11										
	<b>1A</b> Describe in Schedule O the process, if any, used by the organization to review this Form 990.									
12a										
b	<b>b</b> Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise									
_	to conflicts?	12b	X							
с	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe	10-	x							
10	in Schedule O how this is done	12c 13	X							
13 14	Does the organization have a written whistleblower policy? Does the organization have a written document retention and destruction policy?	14	X							
15	Did the process for determining compensation of the following persons include a review and approval by independent	14								
15	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?									
а	The organization's CEO, Executive Director, or top management official	15a	x							
	Other officers or key employees of the organization	15a		x						
D	If "Yes" to line 15a or 15b, describe the process in Schedule O. (See instructions.)	100								
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a									
	taxable entity during the year?	16a		х						
b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation	104								
-	in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's									
	exempt status with respect to such arrangements?	16b								
Sec	tion C. Disclosure	1								
17	List the states with which a copy of this Form 990 is required to be filed $\blacktriangleright$ CA									
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available	e for								
	public inspection. Indicate how you make these available. Check all that apply.									
	X Own website Another's website X Upon request									
19	Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, a	nd fina	ancial							
	statements available to the public.									
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization o	ation:	►							
	ELAINE FARRELLY - 3104503399									
	MOVEMBER AUSTRALIA P.O. BOX 292 VIC, 3181 AUSTRALIA									
		Form	<b>990</b> (	(2009)						
932006										
02-04-	10									

6 10560914 758425 40455-10 2009.06000 MOVEMBER, INC.

#### Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

#### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year. Use Schedule J-2 if additional space is needed.

• List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.

• List all of the organization's current key employees. See instructions for definition of "key employee."

• List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

• List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

• List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

\_\_\_\_ Check this box if the organization did not compensate any current officer, director, or trustee.

(A) Name and Title	<b>(B)</b> Average			(C Pos	<b>C)</b> itior	ı		<b>(D)</b> Reportable	<b>(E)</b> Reportable	<b>(F)</b> Estimated
	hours per week	Individual trustee or director	Institutional trustee	Officer		Highest compensated ad employee dd	-	compensation from the organization (W-2/1099-MISC)	compensation from related organizations (W-2/1099-MISC)	amount of other compensation from the organization and related organizations
ADAM GARONE SEE SCH J/O/R GLOBAL CEO/CEO	40.00	x		x				237,937.	0.	19,890.
PAUL VILLANTI DIRECTOR	2.00	x						0.	0.	0.
	2.00	<b>^</b>						0.	0.	0.
ELAINE FARRELLY DIRECTOR	2.00	x						0.	0.	0.
LUKE SLATTERY										
DIRECTOR RESIGNED 5/23/10	2.00	X						0.	0.	0.
ANDREW GIBBINS										
DIRECTOR	2.00	Х						0.	0.	0.
TRAVIS GARONE										
DIRECTOR	2.00	Х						0.	0.	0.
932007 02-04-10	1					1				Form <b>990</b> (2009)

10560914 758425 40455-10

	990 (2009) MOVEMBER ,									77-0	714(	)52	Pa	ge <b>8</b>
Par	t VII Section A. Officers, Directors, Tru		nplo	oyee			High	est						
	(A) Name and title	<b>(B)</b> Average hours	(cl		Pos		n app	ly)	(D) Reportable compensation	(E) Reportable compensatio	on	Esti amo	(F) imated ount o	
		per week	Individual trustee or director	In stitutional trustee	Officer	Key employee	Highest compensated employee	Former	from the organization (W-2/1099-MISC)	from related organization (W-2/1099-MIS	s	comp fro orga and	other ensat m the nizatio relate nizatio	on ed
1b 2	Total	ot limited to th	lose	liste	ed al	bove	e) wł	l no re	237,937. eceived more than \$100	),000 in reportab	<b>0.</b> le	19	,89	_
	compensation from the organization											,	Yes	1 No
3	Did the organization list any <b>former</b> officer, line 1a? <i>If</i> "Yes," <i>complete Schedule J for se</i>		stee						nighest compensated er			3		x
4	For any individual listed on line 1a, is the su and related organizations greater than \$150									the organization		4	X	
5	Did any person listed on line 1a receive or a the organization? <i>If "Yes," complete Schedu</i>											5		х
Sec 1	tion B. Independent Contractors Complete this table for your five highest co	magazatad in		nda	nt o	ont	raati		that reasived more than	¢100.000 of con		tion fr		
	the organization. NONE	mpensated int	Jehe			Jonu	acit				ipense			
	(A) Name and business	address						_	(B) Description of s	services	Co	(C) ompen		
								_						
2	Total number of independent contractors (ir \$100,000 in compensation from the organiz	•	ot lii	mite	d to		se li: 0	stec	d above) who received m	nore than				
											I	orm <b>9</b>	<b>90</b> (2	009)

932008 02-04-10

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10560914 758425 40455-10 2009.06000 MOVEMBER, INC.

				BER, INC				77-0714	052 Page 9
Pa	rt V	111	Statement of Rever	nue					
						<b>(A)</b> Total revenue	( <b>B)</b> Related or exempt function revenue	<b>(C)</b> Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, gifts, grants and other similar amounts		b d e f	Federated campaigns	1b           1c           1d           ions)         1e           ts, and           ve         1f         3,		3,208,672.			
Program Service Revenue		b c d e	OTHER INCOME GA		Business Code 900099	11,450.	11,450.		
		g	Total. Add lines 2a-2f			11,450.			
	3 4 5		Investment income (including other similar amounts) Income from investment of ta Royalties	x-exempt bond (	proceeds	6,906.			6,906.
		b c	Gross Rents Less: rental expenses Rental income or (loss)	(i) Real	(ii) Personal				
	7	a b	Gross amount from sales of assets other than inventory Less: cost or other basis and sales expenses		(ii) Other				
Other Revenue		d	Gain or (loss) Net gain or (loss) Gross income from fundraisin including \$ contributions reported on line Part IV, line 18	g events (not of = 1c). See					
Othe		с	Less: direct expenses Net income or (loss) from fund	b bdraising events					
		b	Gross income from gaming ac Part IV, line 19 Less: direct expenses Net income or (loss) from gam	a					
		b	Gross sales of inventory, less and allowances Less: cost of goods sold Net income or (loss) from sale	a b		9,310.	9,310.		
t		-	Miscellaneous Revenu		Business Code				
		a b c							
			All other revenue						
			Total. Add lines 11a-11d						
	12	č	Total revenue. See instructions.			3,236,338.	20,760.	0.	6,906.
93200 02-04					×	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		2.	Form <b>990</b> (2009)
	-					9			

MOVEMBER, INC.

77-0714052 Page 10

Do	All other organizations must comp not include amounts reported on lines 6b,	(A)	not required to comple (B)	ete columns (B), (C), and (C)	(D)
	8b, 9b, and 10b of Part VIII.	Total expenses	Program service expenses	Management and general expenses	Fundraising expenses
1	Grants and other assistance to governments and	0 000 505	0 000 505		
	organizations in the U.S. See Part IV, line 21	2,007,505.	2,007,505.		
2	Grants and other assistance to individuals in				
_	the U.S. See Part IV, line 22				
3	Grants and other assistance to governments,				
	organizations, and individuals outside the U.S.				
4	See Part IV, lines 15 and 16				
4 5	Benefits paid to or for members Compensation of current officers, directors,				
5	trustees, and key employees	85,943.	43,415.	16,744.	25,784
6	Compensation not included above, to disqualified		10,1100	1077110	207701
0	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	119,390.	77,093.	6,482.	35,815
8	Pension plan contributions (include section 401(k)	_ /	,		
-	and section 403(b) employer contributions)				
9	Other employee benefits	9,045.	2,205.	5,712.	1,128
0	Payroll taxes	17,361.	10,189.	1,964.	1,128 5,208
1	Fees for services (non-employees):				
а	Management				
b	Legal	5,354.		5,354.	
с	Accounting	22,119.		22,119.	
d	Lobbying				
е	Professional fundraising services. See Part IV, line 17				
f	Investment management fees				
g	Other	05 044			
2	Advertising and promotion	27,311.		0.018	27,311
3	Office expenses	8,217.	2 ( 2 0	8,217.	C 015
4	Information technology	20,557.	2,628.	11,714.	6,215
5	Royalties	16,537.		16,537.	
6		51,609.	37,760.	10,557.	13,849
7	Travel	51,009.	57,700.		13,049
8	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials Conferences, conventions, and meetings				
9					
20 21	Interest Payments to affiliates				
22	Depreciation, depletion, and amortization	256.		256.	
3	Insurance	10,150.		10,150.	
.3 24	Other expenses. Itemize expenses not covered				
	above. (Expenses grouped together and labeled				
	miscellaneous may not exceed 5% of total expenses shown on line 25 below.)				
а	HEALTH EDUCATION, AWARE	326,355.	318,614.		7,741
b	GLOBAL SERVICE ALLOCATI	212,615.	95,111.	72,993.	44,511
c	FOREIGN EXCHANGE LOSS	126,396.		126,396.	
d	BANK AND MERCHANT FEES	101,146.		4,039.	97,107
е	PAYROLL PROCESSING AND	3,558.		3,558.	
f	All other expenses	5,722.		5,722.	
5	Total functional expenses. Add lines 1 through 24f	3,177,146.	2,594,520.	317,957.	264,669
6	Joint costs. Check here 🕨 🔀 if following				
	SOP 98-2. Complete this line only if the organization				
	reported in column (B) joint costs from a combined			_	
	educational campaign and fundraising solicitation	326,355.	318,614.	0.	7,741

10 2009.06000 MOVEMBER, INC.

10560914 758425 40455-10

10560914 758425 40455-10

# Form 990 (2009) Part X Balance Sheet

MOVEMBER, INC.

					<b>(A)</b> Beginning of year		<b>(B)</b> End of year
	1	Cash - non-interest-bearing			547,752.	1	37,243.
	2	Savings and temporary cash investments			· · ·	2	1,266,160.
	3	Pledges and grants receivable, net				3	
	4	Accounts receivable, net				4	37,225.
	5	Receivables from current and former officers, d				-	,
	-	employees, and highest compensated employe					
		of Schedule L				5	
	6	Receivables from other disqualified persons (as				-	
	-	4958(f)(1)) and persons described in section 49					
		Part II of Schedule L				6	
s	7	Notes and loans receivable, net				7	
Assets	8	Inventories for sale or use			8		
As	9	Prepaid expenses and deferred charges				9	150.
		Land, buildings, and equipment: cost or other	I			Ŭ	
	100	basis. Complete Part VI of Schedule D	102	4.104.			
	h	Less: accumulated depreciation		<u>4,104.</u> 256.	0.	10c	3,848.
	11	Investments - publicly traded securities		•••	11		
	12	Investments - other securities. See Part IV, line			12		
	13	Investments - program-related. See Part IV, line			13		
	14	Intangible assets			14		
	15	Other assets. See Part IV, line 11			0.	15	9,600.
	16	Total assets. Add lines 1 through 15 (must equ			547,752.		1,354,226.
	17	Accounts payable and accrued expenses			32,274.	17	65,133.
	18	Grants payable			02/2/20	18	
	19	Deferred revenue		19			
	20	Tax-exempt bond liabilities				20	
ú	21	Escrow or custodial account liability. Complete				21	
Liabilities	22	Payables to current and former officers, directo				21	
lide	~~	highest compensated employees, and disqualit					
Lia		of Coloradula I	-		496,360.	22	207,031.
	23	Secured mortgages and notes payable to unrel				23	
	24	Unsecured notes and loans payable to unrelate				24	
	25	Other liabilities. Complete Part X of Schedule D			0.	25	1,003,752.
	26	Total liabilities. Add lines 17 through 25			528,634.	26	1,275,916.
		Organizations that follow SFAS 117, check h	ere 🕨	X and complete	-,		
ŝ		lines 27 through 29, and lines 33 and 34.					
nce	27	Unrestricted net assets			19,118.	27	78,310.
alaı	28	Temporarily restricted net assets			•	28	
d B	29					29	
ŝ		Organizations that do not follow SFAS 117, or					
ъ		complete lines 30 through 34.					
Net Assets or Fund Balances	30	Capital stock or trust principal, or current funds			30		
SSE	31	Paid-in or capital surplus, or land, building, or e				31	
зtА	32	Retained earnings, endowment, accumulated in		E E E E E E E E E E E E E E E E E E E		32	
ž	33	Total net assets or fund balances		F	19,118.	33	78,310.
	34	Total liabilities and net assets/fund balances			547,752.		1,354,226.
					•	•	Form <b>990</b> (2009)

40455-11

Form	MOVEMBER, INC. 77-0714	052	Pag	ge <b>12</b>
Pa	rt XI Financial Statements and Reporting			
			Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other			
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	2a		Х
b	Were the organization's financial statements audited by an independent accountant?	2b	Х	
с	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit,			
	review, or compilation of its financial statements and selection of an independent accountant?	2c		X
	If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.			
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a			
	consolidated basis, separate basis, or both:			
	X Separate basis Consolidated basis Both consolidated and separate basis			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit			
	Act and OMB Circular A-133?	3a		<u> </u>
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit			
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits.	3b		
		<b>F</b>	000 /	

Form **990** (2009)

932012 02-04-10

SCHEDULE A	
(Form 990 or 990-EZ	

Department of the Treasury

<b>Public Charity Stat</b>	us and Public Support
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Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust. .

Internal Rever	nue Service	► At	tach to Form 990 or Fo	orm 990-E	Z. 🕨 See	separate	instructio	ons.		Inspe	ction		
Name of t	the organizati	on						E	mployer i	identificati	on nu	mber	
		MOVEMBE	R, INC.						77	7-0714	052		
Part I	Reason	for Public Char	<b>ity Status</b> (All organiz	ations mu	st comple <sup>.</sup>	te this par	t.) See inst	tructions.					
The organ	ization is not a	private foundation l	because it is: (For lines 1	1 through	11, check	only one b	ox.)						
1	A church, co	nvention of churches	s, or association of chur	ches desc	ribed in <b>se</b>	ection 170	(b)(1)(A)(i)						
2	A school des	cribed in section 17	0(b)(1)(A)(ii). (Attach Sc	hedule E.)									
3	A hospital or	a cooperative hospit	tal service organization of	described	in <b>section</b>	170(b)(1)	(A)(iii).						
4	A medical res	earch organization o	operated in conjunction	with a hos	pital desc	ribed in <b>se</b>	ction 170	(b)(1)(A)(ii	i). Enter t	he hospital	's nam	ne,	
	city, and stat	e:											
5	An organizati	on operated for the	benefit of a college or ur	niversity o	wned or op	perated by	a governi	mental uni	t describe	ed in			
	section 170	( <b>b)(1)(A)(iv).</b> (Comple	ete Part II.)										
6 🔛	A federal, sta	te, or local governme	ent or governmental unit	t describe	d in <b>sectio</b>	on 170(b)( <sup>-</sup>	1)(A)(v).						
7 X	An organizati	on that normally rec	eives a substantial part	of its supp	ort from a	governme	ental unit c	or from the	general p	oublic desc	ribed i	in	
	section 170(	<b>b)(1)(A)(vi).</b> (Comple	te Part II.)										
8 🛄	A community	trust described in ${\boldsymbol{s}}$	ection 170(b)(1)(A)(vi).	(Complete	Part II.)								
9 📖	An organizati	on that normally rec	eives: (1) more than 33 1	1/3% of its	support f	rom contri	butions, m	nembershi	p fees, ar	nd gross rea	ceipts	from	
	activities rela	ted to its exempt fur	nctions - subject to certa	ain excepti	ons, and (	2) no more	e than 33 1	/3% of its	support	from gross	invest	ment	
	income and ι	inrelated business ta	axable income (less sect	tion 511 ta	x) from bu	isinesses a	acquired b	y the orga	nization a	after June 3	0, 197	75.	
	See section	509(a)(2). (Complete	e Part III.)										
10	An organizati	on organized and op	perated exclusively to te	st for publ	ic safety. S	See <b>sectio</b>	on 509(a)(4	4).					
11 📖	An organizati	on organized and op	perated exclusively for the	ne benefit	of, to perfo	orm the fu	nctions of,	or to carr	y out the	purposes c	f one	or	
	more publicly	supported organiza	tions described in section	on 509(a)( <sup>-</sup>	1) or section	on 509(a)(2	2). See <b>sec</b>	ction 509(	<b>a)(3).</b> Che	ck the box	that		
			organization and comple		•								
	a 📖 Type I		<b>51</b>			tionally int	· ·		d 📖	Type III - C			
e 📖	, ,		t the organization is not				•		•			In	
		•	han one or more publicly	,	•				9(a)(1) or s	section 509	(a)(2).		
f	•		ten determination from t										
			nis box										
g	•		rganization accepted ar					•.			V.	N	
	., .		irectly controls, either al	•				., .			Yes	No	
			upported organization? n described in (i) above?										
			person described in (i) above?										
h			about the supported or										
				94	(-).								
(i) Name	of supported	(ii) EIN	(iii) Type of	(iv) Is the c	rganization	(v) Did you	u notify the	(vi) Is	the	(vii) Am	ount o	f	
(i) Name of supported organization		(1) 211	organization (described on lines 1-9		sted in your		ion in col.	organizatio (i) organiz U.S	on in col. ed in the	sup			
			above or IRC section	governing	document?	(i) of you	r support?	U.S	.?		FF - · ·		
			(see instructions))	Yes	No	Yes	No	Yes	No				
									I T				

Schedule A (Form 990 or 990-EZ) 2009

932021 02-08-10

Total

OMB No. 1545-0047

Open to Public

10560914 758425 40455-10

Schedule A (Form 990 or 990-EZ) 2009	MOVEMBER,	INC.
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77-0714052 Page 2

Pa	(Complete only if you checke	-			0(b)(1)(A)(iv) ar	nd 170(b)(1)(A)(v	ri)
Se	ction A. Public Support		,,				
	endar year (or fiscal year beginning in)	(a) 2005	<b>(b)</b> 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
	Gifts, grants, contributions, and	(-,	(-)	(-,	(,	(-)	(1)
	membership fees received. (Do not						
	include any "unusual grants.")					3208672.	3208672.
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
4	Total. Add lines 1 through 3					3208672.	3208672.
5	The portion of total contributions						
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						34,933.
_	Public support. Subtract line 5 from line 4.						3173739.
	ction B. Total Support	1	T	1	1	1 1	
	endar year (or fiscal year beginning in)►	<b>(a)</b> 2005	<b>(b)</b> 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
	Amounts from line 4					3208672.	3208672.
8	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties					6 006	6 006
-	and income from similar sources					6,906.	6,906.
9	Net income from unrelated business						
	activities, whether or not the						
	business is regularly carried on						
10	Other income. Do not include gain						
	or loss from the sale of capital						
	assets (Explain in Part IV.) Total support. Add lines 7 through 10						3215578.
	Gross receipts from related activities		l iono)			12	20,760.
	First five years. If the Form 990 is fo		,	rd fourth or fifth			20,700.
13	organization, check this box and sto	-			•		►X
Se	ction C. Computation of Publ	ic Support Pe	ercentage				
14				column (f))		14	%
15	Public support percentage from 2008						%
	a 33 1/3% support test - 2009.If the c						
	stop here. The organization qualifies	•		•		•	
k	<b>33 1/3% support test - 2008.</b> If the c						
	and <b>stop here.</b> The organization qua						
17a	10% -facts-and-circumstances tes						
	and if the organization meets the "fac						
	meets the "facts-and-circumstances"						
k	0 10% -facts-and-circumstances tes						
	more, and if the organization meets t						
	organization meets the "facts-and-cir						
18	Private foundation. If the organization						

Schedule A (Form 990 or 990-EZ) 2009

932022 02-08-10

10560914 758425 40455-10

	edule A (Form 990 or 990-EZ) 2009		<u> </u>	<u> </u>			Page <b>3</b>
	rt III Support Schedule for (	Organizations	Described in	Section 509(a	)(2) (Complete only	y if you checked the b	ox on line 9 of Part I.
	ction A. Public Support				1	1	
Cale	endar year (or fiscal year beginning in)	<b>(a)</b> 2005	<b>(b)</b> 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")						
2	Gross receipts from admissions,						
	merchandise sold or services per- formed, or facilities furnished in						
	any activity that is related to the						
	organization's tax-exempt purpose						
3	Gross receipts from activities that						
	are not an unrelated trade or bus-						
	iness under section 513						
4	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
5	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
6	Total. Add lines 1 through 5						
	Amounts included on lines 1, 2, and						
	3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received						
	from other than disqualified persons that						
	exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c	Add lines 7a and 7b						
	Public support (Subtract line 7c from line 6.)						
Sec	ction B. Total Support						
	endar year (or fiscal year beginning in)	(a) 2005	<b>(b)</b> 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
	Amounts from line 6			( /			
	Gross income from interest,						
	dividends, payments received on						
	dividends, payments received on securities loans, rents, royalties						
t	dividends, payments received on						
b	dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income						
b	dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after lune 20, 1075						
	dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c	dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b						
c	dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b,						
c	dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is						
0 11	dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
c 11	dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital						
11 12	dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
11 12 13	dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.) Total support (Add lines 9, 10c, 11, and 12.)			d fourth or fifth t		on 501(c)(2) organi	
11 12 13	dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.) Total support (Add lines 9, 10c, 11, and 12.) First five years. If the Form 990 is for	-					
11 12 13 14	dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.) Total support (Add lines 9, 10c, 11, and 12.) First five years. If the Form 990 is fo check this box and stop here						
11 12 13 14 Sec	dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.) Total support (Add lines 9, 10c, 11, and 12.) First five years. If the Form 990 is fo check this box and stop here	ic Support Pe	ercentage				
11 12 13 14 <u>Sec</u> 15	dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.) Total support (Add lines 9, 10c, 11, and 12.) First five years. If the Form 990 is fo check this box and stop here ction C. Computation of Publ Public support percentage for 2009 (	ic Support Pe ine 8, column (f) c	<b>Frcentage</b> livided by line 13, o	column (f))		15	▶□ %
11 12 13 14 <b>Sec</b> 15 16	dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.) Total support (Add lines 9, 10c, 11, and 12.) First five years. If the Form 990 is fo check this box and stop here ction C. Computation of Publ Public support percentage for 2009 ( Public support percentage from 2008	ic Support Pe ine 8, column (f) c Schedule A, Part	ercentage livided by line 13, o t III, line 15	column (f))		15	▶□ %
11 12 13 14 <b>Sec</b> 15 16 <b>Sec</b>	dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.) Total support (Add lines 9, 10c, 11, and 12.) First five years. If the Form 990 is fo check this box and stop here ction C. Computation of Publ Public support percentage for 2009 ( Public support percentage from 2008 ction D. Computation of Investion	ic Support Pe ine 8, column (f) c 3 Schedule A, Part stment Incom	ercentage livided by line 13, d t III, line 15 le Percentage	column (f))		15 16	▶□ % %
11 12 13 14 <u>Sec</u> 15 16 <u>Sec</u> 17	dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.) Total support (Add lines 9, 10c, 11, and 12.) First five years. If the Form 990 is fo check this box and stop here ction C. Computation of Public Public support percentage for 2009 ( Public support percentage for 2009 ( Investment income percentage for 2007)	ic Support Pe ine 8, column (f) c 3 Schedule A, Part stment Incom 109 (line 10c, colu	divided by line 13, of t III, line 15 <b>De Percentage</b> mn (f) divided by lin	column (f))		15 16 17	►□ % %
11 12 13 14 <u>Sec</u> 15 16 <u>Sec</u> 17 18	dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.) <b>Total support</b> (Add lines 9, 10c, 11, and 12.) <b>First five years.</b> If the Form 990 is fo check this box and <b>stop here</b> <b>ction C. Computation of Publi</b> Public support percentage for 2009 ( Public support percentage for 2009 ( Investment income percentage from 2008	ic Support Pe ine 8, column (f) c Schedule A, Part stment Incom 109 (line 10c, colui 2008 Schedule A,	ercentage livided by line 13, d t III, line 15 <b>ne Percentage</b> mn (f) divided by lir Part III, line 17	column (f))		15       16       17       18	► % % %
11 12 13 14 <u>Sec</u> 15 16 <u>Sec</u> 17 18	dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.) Total support (Add lines 9, 10c, 11, and 12.) First five years. If the Form 990 is for check this box and stop here ction C. Computation of Public Public support percentage for 2009 ( Public support percentage from 2008 Ction D. Computation of Invez Investment income percentage from a 33 1/3% support tests - 2009. If the	ic Support Per ine 8, column (f) c Schedule A, Part stment Incom 109 (line 10c, colu 2008 Schedule A, organization did	ercentage livided by line 13, o t III, line 15 e Percentage mn (f) divided by lin Part III, line 17 not check the box	olumn (f)) ne 13, column (f)) on line 14, and line	e 15 is more than	15           16           17           18           33 1/3%, and line	▶□       %       %       %       %       %       17 is not
11 12 13 14 <u>Sec</u> 15 16 <u>Sec</u> 17 18 19a	dividends, payments received on securities loans, rents, royalties and income from similar sources	ic Support Per ine 8, column (f) c Schedule A, Part stment Incom 109 (line 10c, colui 2008 Schedule A, organization did i nd stop here. The	tivided by line 13, o till, line 15 <b>De Percentage</b> mn (f) divided by lin Part III, line 17 not check the box organization quali	column (f)) ne 13, column (f)) on line 14, and line fies as a publicly s	e 15 is more than supported organiz	15           16           17           18           33 1/3%, and line           cation	▶□       %       %       %       %       17 is not
11 12 13 14 <u>Sec</u> 15 16 <u>Sec</u> 17 18 19a	dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.) Total support (Add lines 9, 10c, 11, and 12.) First five years. If the Form 990 is for check this box and stop here ction C. Computation of Public Public support percentage for 2009 ( Public support percentage from 2008 Ction D. Computation of Invez Investment income percentage from a 33 1/3% support tests - 2009. If the	ic Support Per ine 8, column (f) c Schedule A, Part stment Incom 109 (line 10c, colur 2008 Schedule A, organization did nd stop here. The organization did	ivided by line 13, o till, line 15 <b>De Percentage</b> mn (f) divided by lin Part III, line 17 not check the box organization quali not check a box or	column (f)) ne 13, column (f)) on line 14, and line fies as a publicly s I line 14 or line 198	e 15 is more than supported organiz a, and line 16 is m	15           16           17           18           33 1/3%, and line ration           more than 33 1/3%,	

Schedule A (Form 990 or 990-EZ) 2009

932023 02-08-10

Employer	identification	n

a) No. from	(b) Purpose of gift	(c) Use of gift	(d) Doso	ription of how gift is held				
Part I	(b) Purpose of gift		(d) Desci	iption of now gift is nera				
		(e) Transfer of gif						
	Transferee's name, address, a			nsferor to transferee				
-								
a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Desc	ription of how gift is held				
-  -								
		(e) Transfer of gif						
-	Transferee's name, address, a	nd ZIP + 4	Relationship of tran	nsferor to transferee				
a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Desc	ription of how gift is held				
	(e) Transfer of gift							
-	Transferee's name, address, a	Ind ZIP + 4	Relationship of trar	nsferor to transferee				
a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Desc	ription of how gift is held				
		(e) Transfer of gif						
	Transferee's name, address, a	nd ZIP + 4	Relationship of trar	nsferor to transferee				

#### (Form 990)

Department of the Treasury Internal Revenue Service

# **Supplemental Financial Statements**

Complete if the organization answered "Yes," to Form 990,

Part IV, line 6, 7, 8, 9, 10, 11, or 12.

► Attach to Form 990. ► See separate instructions.

Nam	e of the organization MOVEMBER, INC •				Employer identification number $77 - 0714052$
Pa	t I Organizations Maintaining Donor Advise	ed Funds o	or Other Similar Fun	ds or Ac	
, a	organization answered "Yes" to Form 990, Part IV, lin				
			onor advised funds	(b	Funds and other accounts
1	Total number at end of year			•	
2	Aggregate contributions to (during year)				
3	Aggregate grants from (during year)				
4	Aggregate value at end of year				
5	Did the organization inform all donors and donor advisors in		he assets held in donor ad	vised fund	S
-	are the organization's property, subject to the organization's	-			
6	Did the organization inform all grantees, donors, and donor a				
-	for charitable purposes and not for the benefit of the donor				
	impermissible private benefit?				
Pa					
1	Purpose(s) of conservation easements held by the organizat	-			
	Preservation of land for public use (e.g., recreation or			historicallv	important land area
	Protection of natural habitat		Preservation of a c		
	Preservation of open space				
2	Complete lines 2a through 2d if the organization held a quali	ified conserva	ation contribution in the for	m of a cor	servation easement on the last
_	day of the tax year.				
					Held at the End of the Tax Year
а	Total number of conservation easements				2a
b					2b
c	Number of conservation easements on a certified historic st				2c
d	Number of conservation easements included in (c) acquired				2d
3	Number of conservation easements modified, transferred, re				zation during the tax
	year 🕨	,	<b>5</b> , <b>, ,</b>	5	3
4	Number of states where property subject to conservation ea	sement is loo	cated		
5	Does the organization have a written policy regarding the pe			_ of	
	violations, and enforcement of the conservation easements				Yes No
6	Staff and volunteer hours devoted to monitoring, inspecting				
7	Amount of expenses incurred in monitoring, inspecting, and				
8	Does each conservation easement reported on line 2(d) abo	-			
	and section 170(h)(4)(B)(ii)?				
9	In Part XIV, describe how the organization reports conservat				
	include, if applicable, the text of the footnote to the organiza				
	conservation easements.			Ũ	Ũ
Pa	rt III Organizations Maintaining Collections of	of Art, Hist	orical Treasures, or	Other S	imilar Assets.
	Complete if the organization answered "Yes" to Form	990, Part IV,	line 8.		
1a	If the organization elected, as permitted under SFAS 116, no	ot to report in	its revenue statement and	l balance s	heet works of art, historical
	treasures, or other similar assets held for public exhibition, e				
	the footnote to its financial statements that describes these	items.			
b	If the organization elected, as permitted under SFAS 116, to	report in its	revenue statement and bal	ance shee	t works of art, historical treasures,
	or other similar assets held for public exhibition, education,				
	these items:				с с
	(i) Revenues included in Form 990, Part VIII, line 1				► \$
					► \$
2	If the organization received or held works of art, historical tre				
-	the following amounts required to be reported under SFAS 1			3, P	
а	Revenues included in Form 990, Part VIII, line 1	•			▶ \$
	Assets included in Form 990, Part X				
~					
LHA	For Privacy Act and Paperwork Reduction Act Notice, se	e the Instruc	tions for Form 990.		Schedule D (Form 990) 2009
93205 02-01-					
02-01-			21		

10560914 758425 40455-10

2009.06000 MOVEMBER, INC.

OMB No. 1545-0047

Open to Public

Inspection

g

1

	dule D (Form 990) 2009 MOVEMBE							77-07			
Pa	rt III Organizations Maintaining C	Collections of A	rt, Histo	orical Tr	easures, o	or Oth	er Simi	lar Asse	<b>ts</b> (cont	inued)	
3	Using the organization's acquisition, access	ion, and other record	ds, check	any of the	following tha	it are a s	significant	t use of its	collectio	n item	s
	(check all that apply):										
а	d Loan or exchange programs										
b	Scholarly research	e	• ∟o	ther							
с	Preservation for future generations										
4	Provide a description of the organization's c	ollections and explai	in how the	ey further t	he organizati	on's exe	empt purp	ose in Par	t XIV.		
5	During the year, did the organization solicit of	or receive donations	of art, his	torical trea	sures, or oth	er simila	r assets		-		-
_	to be sold to raise funds rather than to be m								Yes		No
Pai	t IV Escrow and Custodial Arran		ete if orga	inization a	nswered "Yes	s" to For	rm 990, P	art IV, line	9, or		
	reported an amount on Form 990, Pa	rt X, line 21.									
1a	Is the organization an agent, trustee, custod								-		-
	on Form 990, Part X?							L	Yes		No
b	If "Yes," explain the arrangement in Part XIV	and complete the fo	ollowing ta	able:				1			
									Amoun	t	
	Beginning balance										
	Additions during the year										
е	Distributions during the year										
f	Ending balance										
	Did the organization include an amount on F		21?					L	Yes		No
_	If "Yes," explain the arrangement in Part XIV										
Pai	<b>t V</b> Endowment Funds. Complete								( ) [au		haali
		(a) Current year	(b) Pri	or year	(c) Two year	'S DACK	(d) Inree	years back	(e) Fou	ryears	раск
1a	Beginning of year balance										
D	Contributions										
C In	Net investment earnings, gains, and losses										
a	Grants or scholarships										
е	Other expenditures for facilities										
4	and programs										
1	Administrative expenses										
y n	End of year balance Provide the estimated percentage of the year		L								
2	Board designated or quasi-endowment		as. %								
a b	Permanent endowment	%									
		%									
	Are there endowment funds not in the posse	-	ation that	are held a	nd administe	ared for t	the organ	ization			
ou	by:		adon anat	are nota a			ine organ	Zation		Yes	No
	(i) unrelated organizations								3a(i)	100	110
	(ii) related organizations										
b	If "Yes" to 3a(ii), are the related organization										
4	Describe in Part XIV the intended uses of the										
Pa	t VI Investments - Land, Building				, Part X, line	10.					
	Description of investment	(a) Cost or c			or other		ccumulat	ed	(d) Boo	k value	e
	·	basis (investr		.,	(other)	• • •	preciation		., -		
1a	Land										
	Buildings										
	Leasehold improvements										
	Equipment										
	Other				4,104.		2	256.		3,8	48.
Tota	I. Add lines 1a through 1e. (Column (d) must e	equal Form 990, Part	X, columi	n (B), line 1	0(c).)			. 🕨		3,8	48.

Schedule D (Form 990) 2009

932052 02-01-10

Schedule D (Form 990) 2009 MOVEMBER ,		77-0714052 Page 3			
Part VII Investments - Other Securities.	ne 12.				
(a) Description of security or category (including name of security)	(b) Book value		Aethod of valuation: end-of-year market value		
Financial derivatives					
Closely-held equity interests					
Other					
Total. (Col (b) must equal Form 990, Part X, col (B) line 12.)					
Part VIII Investments - Program Related.	See Form 990, Part X, I				
(a) Description of investment type	(b) Book value		Nethod of valuation: end-of-year market value		
Total. (Col (b) must equal Form 990, Part X, col (B) line 13.)	•				
Part IX Other Assets. See Form 990, Part X, lin					
(	a) Description		(b) Book value		
Total. (Column (b) must equal Form 990, Part X, col (B) I         Part X       Other Liabilities.       See Form 990, Part					
1. (a) Description of liability		(b) Amount			
Federal income taxes		1 002 750			
CHARITABLE DISTRIBUTIONS PAY		1,003,752.			

Total. (Column (b) must equal Form 990, Part X, col (B) line 25.)▶	1,003,752.							
2. FIN 48 Footnote. In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for								

uncertain tax positions under FIN 48. 932053 02-01-10

10560914 758425 40455-10

Schedule D (Form 990) 2009

Sche	dule D (Form 990) 2009 MOVEMBER , INC .				0714052	Page 4
Pa	rt XI Reconciliation of Change in Net Assets from Form 990 to Aud	ited Finan	cial S	tatemen	ts	
1	Total revenue (Form 990, Part VIII, column (A), line 12)		1		3,236	
2	Total expenses (Form 990, Part IX, column (A), line 25)	2		3,177		
3	Excess or (deficit) for the year. Subtract line 2 from line 1		3		59	,192.
4	Net unrealized gains (losses) on investments		4			
5	Donated services and use of facilities		5			
6	Investment expenses		6			
7	Prior period adjustments		7			
8	Other (Describe in Part XIV.)		8			
9	Total adjustments (net). Add lines 4 through 8		9			0.
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9		10			,192.
Par	t XII Reconciliation of Revenue per Audited Financial Statements V	Vith Reve	nue p	er Retur		
1	Total revenue, gains, and other support per audited financial statements			1	3,236	<u>,338.</u>
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:					
а	Net unrealized gains on investments 2a					
b	Donated services and use of facilities 2b					
с	Recoveries of prior year grants2c					
d	Other (Describe in Part XIV.) 2d					-
е	Add lines 2a through 2d			2e		0.
3	Subtract line 2e from line 1			3	3,236	<u>,338.</u>
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:					
а	Investment expenses not included on Form 990, Part VIII, line 7b 4a					
b	Other (Describe in Part XIV.) 4b					-
	Add lines 4a and 4b			4c		0.
					3,236	<u>,338.</u>
Pa	rt XIII Reconciliation of Expenses per Audited Financial Statements	-		· · · ·		
1	Total expenses and losses per audited financial statements			1	3,177	,146.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:	1				
	Donated services and use of facilities 2a					
	Prior year adjustments 2b					
	Other losses 2c					
						•
е	Add lines 2a through 2d				2 1 0 0	0.
3	Subtract line <b>2e</b> from line <b>1</b>			3	3,177	,146.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:	1				
	Investment expenses not included on Form 990, Part VIII, line 7b 4a					
	Other (Describe in Part XIV.)4b					^
С	Add lines 4a and 4b					140
5	Total expenses. Add lines <b>3</b> and <b>4c.</b> ( <i>This must equal Form 990, Part I, line 18.</i> )			5	3,177	,146.
Pai	rt XIV Supplemental Information					

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

Schedule D (Form 990) 2009

932054 02-01-10

SCHEDULE I								OMB No. 1545-0047
(Form 990)	Grants and Other Assistance to Organizations, Governments, and Individuals in the United States							
				-				Open to Public
Department of the Treasury Internal Revenue Service	Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.  Attach to Form 990.							
Name of the organizati	ion MOVEMBER,	TNC						Employer identification number $77 - 0714052$
Part I General Ir	nformation on Grants a							77-0714052
	zation maintain records		e amount of the grants	s or assistance the	arantees' eligibilit	ty for the grants or ass	sistance and the selec	ation
0	award the grants or assis		0	,	0 0	, 0	,	
	IV the organization's pro							
Part II Grants an	d Other Assistance to	Governments an	d Organizations in th	e United States. C	complete if the org	anization answered "N	es" to Form 990, Parl	t IV, line 21, for any
recipient t	hat received more than	\$5,000. Check thi	s box if no one recipie	nt received more th	nan \$5,000. Use P		1 (Form 990) if addition	nal space is needed 🕨 📃
.,	ddress of organization vernment	<b>(b)</b> EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	<b>(f)</b> Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
PROSTATE CANCER F 1250 FOURTH STREE	ST	95-4418411	501(C)(3)	1 003 752	0.			TO PROVIDE FUNDING FOR PROSTATE CANCER RESEARCH.
SANTA MONICA, CA	90401	95-4410411	501(C)(3)	1,003,752.	U.			PROSTATE CANCER RESEARCH.
LANCE ARMSTRONG F 2201 E 6TH STREET								TO PROVIDE FUNDING FOR SUPPORT SERVICES FOR MEN
AUSTIN, TX 78702		74-2806618	501(C)(3)	1,003,753.	0.			WITH CANCER.
<ul><li>2 Enter total numb</li><li>3 Enter total numb</li></ul>	per of section 501(c)(3) a per of other organization	I and government of s	I rganizations	I		I	1	2.

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) 2009

Part III

Schedule I (Form 990) 2009

(book, FMV, appraisal, other) recipients cash grant cash assistance

(d) Amount of non-

(e) Method of valuation

Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.

Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990. Part IV, line 22.

(c) Amount of

(b) Number of

SCHEDULE I, PART I, LINE 2: MOVEMBER IS A PARTY TO SEPARATE AGREEMENTS

(TITLED BENEFICIARY DEEDS) WITH THE PROSTATE CANCER FOUNDATION (PCF) AND

THE LANCE ARMSTRONG FOUNDATION (LAF). THE AGREEMENTS STIPULATE THAT PCF

AND LAF SHALL MAKE AVAILABLE DETAILS ABOUT HOW THE FUNDS DONATED BY

MOVEMBER HAVE BEEN USED AND WHAT OUTCOMES HAVE BEEN ACHIEVED.

MOVEMBER, INC.

Use Part IV and Schedule I-1 (Form 990) if additional space is needed.

(a) Type of grant or assistance

77-0714052

(f) Description of non-cash assistance

Page 2

	HEDULE J rm 990)	<b>Compensation Information</b> For certain Officers, Directors, Trustees, Key Employees, and Highest	F	омв №. <b>20</b>	1545-00	47		
		Compensated Employees Complete if the organization answered "Yes" to Form 990,		LU	UJ	,		
	tment of the Treasury	Part IV, line 23.			Open to Public Inspection			
_	al Revenue Service	Attach to Form 990. See separate instructions.	Employer id					
inan	ne of the organizati	MOVEMBER, INC.		71405		mper		
Da	rt I Question	s Regarding Compensation	77-0	/1405	2			
Га		s Regarding Compensation			Vaa			
10	Chack the energy	iate box(es) if the organization provided any of the following to or for a person listed in Form	000		Yes	No		
<b>1</b> a		line 1a. Complete Part III to provide any relevant information regarding these items.	990,					
	First-class or o							
	Travel for com							
		cation and gross-up payments I Health or social club dues or initiation fee						
		spending account Personal services (e.g., maid, chauffeur, o						
	Discretionary		iner)					
h	If any of the boxes	on line 1a are checked, did the organization follow a written policy regarding payment or						
D	•	provision of all of the expenses described above? If "No," complete Part III to explain		1b				
2		n require substantiation prior to reimbursing or allowing expenses incurred by all officers, dir				<u> </u>		
_	•	EO/Executive Director, regarding the items checked in line 1a?		2	x			
3	Indicate which, if a	ny, of the following the organization uses to establish the compensation of the organization?	s					
		ector. Check all that apply.	-					
	Compensation							
		compensation consultant Compensation survey or study						
		ther organizations X Approval by the board or compensation of	committee					
4	During the year, did	any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing						
	organization or a re							
а		ce payment or change-of-control payment?		4a		X		
b		ceive payment from, a supplemental nonqualified retirement plan?			Х			
с	Participate in, or re	ceive payment from, an equity-based compensation arrangement?		4c		X		
	If "Yes" to any of li	nes 4a-c, list the persons and provide the applicable amounts for each item in Part III.						
	Only section 501(	c)(3) and 501(c)(4) organizations must complete lines 5-9.						
5	For persons listed i	n Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensatic	n					
	contingent on the r	evenues of:						
а	The organization?			5a		X		
		ration?		5b		X		
		r 5b, describe in Part III.						
6	For persons listed i	n Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensatio	n					
	contingent on the r	net earnings of:						
а	The organization?			6a		X		
b	Any related organiz	zation?		6b		X		
		r 6b, describe in Part III.						
7		n Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments						
		es 5 and 6? If "Yes," describe in Part III		7		X		
8		reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the						
	initial contract exce	eption described in Regs. section 53.4958-4(a)(3)? If "Yes," describe in Part III		8		X		
9	If "Yes" to line 8, d	id the organization also follow the rebuttable presumption procedure described in						
	Regulations section		<u></u>	9				
LHA	For Privacy Act a	nd Paperwork Reduction Act Notice, see the Instructions for Form 990.	Schedul	e J (Forn	n 990)	2009		

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Schedule J (Form 990) 2009

MOVEMBER, INC.

77-0714052

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use Schedule J-1 if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a.

		(B) Breakdown of	W-2 and/or 1099-MI	SC compensation	<b>(C)</b> Retirement and	<b>(D)</b> Nontaxable	<b>(E)</b> Total of columns	<b>(F)</b> Compensation		
<b>(A)</b> Name		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(B)(i)-(D)	reported in prior Form 990 or Form 990-EZ		
	(i)	221,004.	0.	16,933.	0.	0.	237,937. 19,890.	0.		
ADAM GARONE	(ii)	0.	0.	0.	19,890.	0.	19,890.	0.		
	(i)									
	(ii)									
	(i)									
	(ii)									
	(i)									
	(ii)									
	(i)									
	(ii)									
	(i)									
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	(i) (ii)									
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	(ii)									
	(i)									
	(ii)									
	(i)									
	(ii)									
	(i)									
	(ii)									

Schedule J (Form 990) 2009

#### Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information.

#### PART I, LINE 4B: THE SOLE MEMBER OF THE ORGANIZATION, MOVEMBER GROUP

PTY LTD MAKES MONTHLY PAYMENTS TO AN AUSTRALIAN RETIREMENT PLAN FOR ADAM

GARONE.

THE OFFICER REPORTED ON PART VII OF FORM 990 IS

COMPENSATED BY THE ORGANIZATION. THE COMPENSATION AMOUNTS REPORTED IN PART

VII OF FORM 990 REPRESENT 100% OF THE COMPENSATION PAID BY THE

ORGANIZATION. THE OFFICER SERVES AS A CORPORATE OFFICER FOR THE AFFILIATED

ENTITY, MOVEMBER GROUP PTY LTD. THE ORGANIZATION RECEIVES REIMBURSEMENTS

FROM THE AFFILIATE FOR THE SHARED EMPLOYEE COSTS AND FURTHER DETAIL IS

PROVIDED ON SCHEDULE R AND O. ADAM GARONE DEVOTES 26 HOURS TO THE

AFFILIATED ENTITY AND 14 HOURS TO THE FILING ORGANIZATION. OF THE \$237,937

OF REPORTABLE W-2 COMPENSATION PAID BY THE ORGANIZATION, \$158,624 WAS

REIMBURSED BY THE AFFILIATE TO THE ORGANIZATION. THE \$19,890 OF OTHER

COMPENSATION IS PAID BY THE AFFILIATE AND \$6,630 IS REIMBURSED BY THE

ORGANIZATION TO THE AFFILIATE.

SCHEDULE L	
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#### (Form 990 or 990-EZ)

# **Transactions With Interested Persons**

► Complete if the organization answered "Yes" on Form 990, Part IV, line 25a, 25b, 26, 27, 28a, 28b, or 28c,

or Form 990-EZ, Part V, line 38a or 40b.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Open To Public Inspection

l

OMB No. 1545-0047

Q

Department of the Treasury Internal Revenue Service

Name of the organization MOVEMBER, INC.						Employer identification number 77-0714052								
Part I	Excess Benefit				3) and section	n 501(c)(4)	organization	ns only)						
	Complete if the organ	ization ansv	wered "Y	'es" on Form	990, Part IV, I	ine 25a oi	r 25b, or For	m 990-E	Z, Par	t V, line 4	0b.			
1	(a) Name of disg	ualified per	son				(c) Corrected							
	.,	· ·				. ,	Description o					Yes	No	
0 Entor	the empliest of tax impo	and on the		tion monogor		dinaraan	o during the		dor					
	the amount of tax imposon 4958		•	•	s or uisquaime	•	•			🕨 \$				
3 Enter	the amount of tax, if any									► \$				
Part II	Loans to and/or	From Int	ereste	d Persons	S.									
	Complete if the organ					ine 26, or	Form 990-E	Z, Part \	/, line 3	38a.				
• • •	lame of interested son and purpose	<b>(b)</b> Loan the orga			nal principal mount	(d) Bala	ance due	(e) In default? Yes No		by bo	proved bard or nittee?	(g) W agreer		
		То	From				- 004			Yes	No	Yes	No	
THE M	OVEMBER GROU	X		49	96,360.	20	7,031.		X	X		X		
Tatal					> \$	20	7,031.							
Total Part III	Grants or Assist	ance Bei	nefiting	g Intereste		<u>20</u> 3.	7,051.							
	Complete if the organ	ization ans	wered "Y	'es" on Form	990, Part IV, I	ine 27.								
	(a) Name of interested p	erson		<b>(b)</b> Relat	ionship betwe the org	en interes ganization		and		<b>(c)</b> An	nount ar assistar	d type o ice	f	
									_					
									-					
Part IV	Business Transa	actions Ir	volvin	a Interest	ed Person	<u>S.</u>								
	Complete if the organ			-			8b, or 28c.							
	(a) Name of interested p	erson	(			p between interested (c) Amount of transaction			(d	(d) Description of transaction		(e) Sha organiz reven		
									_			Yes	No	
									_					
									+					
									+					
	Privacy Act and Paperv	work Doduc	tion Act	Notico acc	the					ule L (For	m 000 -	vr 000 E	Z) 2000	
	ructions for Form 990 c								- shoul		000 (		_, _000	

### SEE SCHEDULE O FOR SCHEDULE L CONTINUATIONS

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30 2009.06000 MOVEMBER, INC.

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(Form 990)

Department of the Treasury Internal Revenue Service

# Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information. Attach to Form 990. 2009 Open to Public Inspection

Employer identification number

OMB No. 1545-0047

Name of the organization **MOVEMBER**,

77-0714052

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

THROUGH THE POWER OF MOVEMBER, WE WILL:

- GET MEN TO GROW MOUSTACHES

- ENCOURAGE MEN TO PROACTIVELY MANAGE THEIR HEALTH

- REMOVE THE STIGMAS ASSOCIATED WITH MEN'S HEALTH ISSUES

INC.

- ACHIEVE BREAKTHROUGHS THAT WILL MOVE THE GLOBAL RESEARCH COMMUNITY

CLOSER TO FINDING BETTER OUTCOMES FOR MEN'S HEALTH

WE WILL ACHIEVE THIS BY:

- CREATING AN INNOVATIVE, FUN AND ENGAGING ANNUAL CAMPAIGN THAT "CUTS

THROUGH" WHICH RAISES FUNDS AND AWARENESS

- OPERATING A BEST PRACTICE CHARITY THROUGH THE SMART USE OF

TECHNOLOGY, INNOVATIVE MARKETING AND LOW COST TO FUNDRAISING RATIOS

- WORKING WITH OUR BENEFICIARY PARTNERS TO DELIVER THE BEST POSSIBLE

OUTCOMES

FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS:

FOUNDATION. OUR VISION IS TO HAVE AN EVERLASTING IMPACT ON THE FACE OF

MEN'S HEALTH AND TO BE ACKNOWLEDGED AS THE CATALYST THAT FOREVER

CHANGED THE FACE OF MEN'S HEALTH

FORM 990, PART VI, SECTION A, LINE 2: ADAM GARONE AND TRAVIS GARONE, BOTH FOUNDERS AND DIRECTORS, HAVE A FAMILY RELATIONSHIP.

	FORM 990,	PART VI,	SECTION A,	LINE 4:	$\mathbf{THE}$	ORGANIZATION	CHANGED THE
--	-----------	----------	------------	---------	----------------	--------------	-------------

 

 STATEMENT
 OF
 PURPOSE
 IN
 IT'S
 BY-LAWS
 AND
 REVISED
 THE
 BY-LAWS
 TO
 MAKE
 ANNUAL

 LHA
 For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.
 Schedule O (Form 990) 2009
 Schedule O (Form 990) 2009

 932211 02-03-10
 31

10560914 758425 40455-10

#### (Form 990)

Department of the Treasury Internal Revenue Service

# **Supplemental Information to Form 990**

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information. Attach to Form 990.



Name of the organization

Employer identification number 77 - 0714052

#### MEETING DATES MORE FLEXIBLE.

MOVEMBER,

INC.

FORM 990, PART VI, SECTION A, LINE 6: THE SOLE MEMBER OF MOVEMBER, INC.

IS THE AUSTRALIA BASED CHARITY MOVEMBER GROUP PTY LTD AS TRUSTEE FOR THE

MOVEMBER FOUNDATION.

FORM 990, PART VI, SECTION A, LINE 8B: DURING THIS PERIOD THERE WERE NO SUBCOMMITTEES FOR MOVEMBER, INC.

FORM 990, PART VI, SECTION B, LINE 11: THE IRS FORM 990 IS REVIEWED BY SENIOR MANAGEMENT (CEO AND CFO) OF MOVEMBER. AFTER MANAGEMENT IS SATISIFED THAT THE 990 IS ACCURATE AND COMPLETE, THE 990 IS MADE AVAILABLE TO THE DIRECTORS PRIOR TO FILING THE FORMS.

FORM 990, PART VI, SECTION B, LINE 12C: THE MOVEMBER GROUP PTY LTD MAINTAINS A "CONFLICTS REGISTER" THAT IS REGULARY REVIEWED AND APPROVED BY THE BOARD OF DIRECTORS. EVERY EFFORT IS MADE TO IDENTIFY POTENTIAL AREAS OF CONFLICT AND WHERE THEY ARE IDENTIFIED ACTION IS TAKEN TO REMOVE THE CONFLICT. THIS WOULD NORMALLY RESULT IN EXCLUSION OF THE CONFLICTEE FROM DELIBERATIONS AROUND OPERATIONAL AREAS WHERE THE CONFLICT ARISES.

FORM 990, PART VI, SECTION B, LINE 15A: THE CEO OF THE ORGANIZATION IS ALSO THE CEO OF THE MOVEMBER FOUNDATION. HIS SALARY WAS SET 2 YEARS AGO BASED ON BENCHMARKING EXERCISE BY AN INDEPENDENT CONSULTING FIRM. THE CORPORATE GOVERNANCE COMMITTE OF THE MOVEMBER FOUNDATION THEN REVIEWED HIS SALARY AND MADE A RECOMMENDATION TO THE BOARD OF THE MOVEMBER FOUNDATION. HIS SALARY LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990. Schedule O (Form 990) 2009 322

10560914 758425 40455-10

40455-11

(Form 990)

Department of the Treasury Internal Revenue Service

Name of the organization

**Supplemental Information to Form 990** 

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information. Attach to Form 990. OMB No. 1545-0047

MOVEMBER, INC.

Employer identification number 77 - 0714052

HAS INCREASED BY 3% SINCE THE DATE OF THAT REPORT.

FORM 990, PART VI, SECTION C, LINE 19: THE ORGANIZATION WILL MAKE ITS

GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY AND FINANCIAL STATEMENTS

AVAILABLE ON REQUEST.

PART VII, SECTION A, LINE 1A

REPORTABLE COMPENSATION FROM ORGANIZATIONS FOR RELATED ORGANIZATIONS

THE OFFICER REPORTED ON PART VII OF FORM 990 IS COMPENSATED BY THE

ORGANIZATION. THE COMPENSATION AMOUNTS REPORTED IN PART VII OF FORM

990 REPRESENT 100% OF THE COMPENSATION PAID BY THE ORGANIZATION. THE

OFFICER SERVES AS A CORPORATE OFFICER FOR THE AFFILIATED ENTITY,

MOVEMBER GROUP PTY LTD. THE ORGANIZATION RECEIVES REIMBURSEMENTS FROM

THE AFFILIATE FOR THE SHARED EMPLOYEE COSTS AND FURTHER DETAIL IS

PROVIDED ON SCHEDULE R. ADAM GARONE DEVOTES 26 HOURS TO THE AFFILIATED

ENTITY AND 14 HOURS TO THE FILING ORGANIZATION. OF THE \$237,937 OF

REPORTABLE W-2 COMPENSATION PAID BY THE ORGANIZATION, \$158,624 WAS

REIMBURSED BY THE AFFILIATE TO THE ORGANIZATION. THE \$19,890 OF OTHER

COMPENSATION IS PAID BY THE AFFILIATE AND \$6,630 IS REIMBURSED BY THE

ORGANIZATION TO THE AFFILIATE.

FORM 990, PART XI, LINE 2C

AUDIT AND COMPLIANCE COMMITTEE

FOR THE FIRST YEAR OF OPERATION, THE AUDIT COMMITTEE OF THE MOVEMBER

GROUP (THE PARENT ENTITY OF MOVEMBER, INC.) HAS UNDERTAKEN

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990. 932211 02-03-10

10560914 758425 40455-10

33 2009.06000 MOVEMBER, INC. Schedule O (Form 990) 2009

Department of the Treasury

Internal Revenue Service

(Form 990)

**Supplemental Information to Form 990** 

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information. Attach to Form 990.

O Open to Public Inspection

OMB No. 1545-0047

Name of the organization

Employer identification number 77-0714052

RESPONSIBILITY FOR ENGAGING INDEPENDENT AUDITORS AND MONITORING THE

AUDIT PROCESS. CONSIDERATION WILL BE GIVEN THIS YEAR TO THE NEED FOR A

SEPARATE AUDIT COMMITTEE FOR MOVEMBER INC.

MOVEMBER,

SCHEDULE L, PART II, LOANS TO AND FROM INTERESTED PERSONS:

INC.

NAME OF INTERESTED PERSON: (A)

THE MOVEMBER GROUP PROPRIETY LIMITED AS TRUSTEE FOR THE MOVEMBER FOUNDATION

PART VI SECTION C LINE 20

PHONE NUMBER OF THE PERSON WHO POSSESSES THE BOOKS AND RECORDS

ELAINE FARRELLY MAY BE REACHED AT THE FOLLOWING FOREIGN TELEPHONE

NUMBER, +613 84163900. THE ORGANIZATION'S PHONE NUMBER WAS USED AT

SECTION C LINE 20 IN ORDER TO ELECTRONICALLY FILE THE RETURN TO THE

IRS.

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990. 932211 02-03-10 34

Schedule O (Form 990) 2009

10560914 758425 40455-10

2009.06000 MOVEMBER, INC.

SCHEDULE R
(= 000)

(Form 990)
Department of the Treasury
Internal Revenue Service

Related Organizations and Unrelated Partnerships

Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.
 Attach to Form 990.
 See separate instructions.

OMB No. 1545-0047

On an ta Dublia									
Open to Public									
Inspection									
Inspection									

Name of the organization

MOVEMBER, INC.

Employer identification number 77 - 0714052

Part I Identification of Disregarded Entities (Complete if the organization answered "Yes" to Form 990, Part IV, line 33.)

(a) Name, address, and EIN of disregarded entity	<b>(b)</b> Primary activity	<b>(c)</b> Legal domicile (state or foreign country)	<b>(d)</b> Total income	<b>(e)</b> End-of-year assets	<b>(f)</b> Direct controlling entity

Part II Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.)

(a) Name, address, and EIN of related organization	<b>(b)</b> Primary activity	<b>(c)</b> Legal domicile (state or foreign country)	<b>(d)</b> Exempt Code section	<b>(e)</b> Public charity status (if section 501(c)(3))	<b>(f)</b> Direct controlling entity
THE MOVEMBER GROUP PROPRIETY LIMITED AS					
TRUSTEE FOR THE MOVEMBER FOUNDATION, 233					
PUNT ROAD, RICHMOND, AUSTRALIA	NOT FOR PROFIT CHARITY	AUSTRALIA			

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule R (Form 990) 2009

# Schedule R (Form 990) 2009 MOVEMBER, INC.

Part III Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

Name address 1510	(b)	(c)	(d)		e)		f)		g)		h)	(i)		<b>j)</b> Gener
Name, address, and EIN of related organization	Primary activity	Legal domicile (state or foreign country)	Direct controlling entity	(related, t excluded fro sections	ant income unrelated, om tax under 512-514)		of total ome	end-o	are of of-year sets	Disprop ate allo	cations?	Code V-UE amount in b 20 of Sched K-1 (Form 10	ox <sup>n</sup> ule l	nana parti
	-				012 011)					165	NO			62
	-													
	-													
	-													
	-													
	-													
IV Identification of Related Or	rganizations Taxable as a Co prporation or trust during the ta	rporation or	<b>Trust</b> (Complete if t	he organizat	ion answere	d "Yes" 1	to Form 99	O Daut						ate
ordanizations treated as a co								iu, Part	IV, line 34	4 beca	use it i	had one or mo	re rei	
(a)			(b)	(c)	(d)		(e)		1V, line 34			had one or mo		
	EIN	-	<b>(b)</b> mary activity	(c) Legal domicile (state or foreign country)	<b>(d)</b> Direct cont entity	trolling		entity corp,		<b>)</b> of total				( <b>h)</b> ent
(a) Name, address, and E	EIN	-		Legal domicile (state or foreign	Direct cont	trolling	(e) Type of e (C corp, S	entity corp,	(1 Share o	<b>)</b> of total		<b>(g)</b> Share of end-of-year	( Perce	( <b>h)</b> ent
<b>(a)</b> Name, address, and E	EIN	-		Legal domicile (state or foreign	Direct cont	trolling	(e) Type of e (C corp, S	entity corp,	(1 Share o	<b>)</b> of total		<b>(g)</b> Share of end-of-year	( Perce	( <b>h)</b> ent
<b>(a)</b> Name, address, and E	EIN	-		Legal domicile (state or foreign	Direct cont	trolling	(e) Type of e (C corp, S	entity corp,	(1 Share o	<b>)</b> of total		<b>(g)</b> Share of end-of-year	( Perce	( <b>h)</b> ent
(a) Name, address, and E	EIN	-		Legal domicile (state or foreign	Direct cont	trolling	(e) Type of e (C corp, S	entity corp,	(1 Share o	<b>)</b> of total		<b>(g)</b> Share of end-of-year	( Perce	( <b>h)</b> ent

# Schedule R (Form 990) 2009 MOVEMBER , INC .

Part V Transactions With Related Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34, 35, or 36.)					
Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.			Yes	No	
1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?					
a Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity		1a		Х	
<b>b</b> Gift, grant, or capital contribution to other organization(s)		1b		Х	
c Gift, grant, or capital contribution from other organization(s)		1c		Х	
d Loans or loan guarantees to or for other organization(s)		1d		Х	
e Loans or loan guarantees by other organization(s)		1e	Х		
f Sale of assets to other organization(s)		1f		X	
g Purchase of assets from other organization(s)				Х	
h Exchange of assets				X	
i Lease of facilities, equipment, or other assets to other organization(s)		<u>1i</u>		X	
j Lease of facilities, equipment, or other assets from other organization(s)		1j		Х	
k Performance of services or membership or fundraising solicitations for other organization(s)				Х	
I Performance of services or membership or fundraising solicitations by other organization(s)		11		X X	
m Sharing of facilities, equipment, mailing lists, or other assets					
n Sharing of paid employees		1n	X		
o Reimbursement paid to other organization for expenses			X		
p Reimbursement paid by other organization for expenses		<b>1</b> p		X	
q Other transfer of cash or property to other organization(s)				X	
r Other transfer of cash or property from other organization(s)		1r		X	
2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and tr	ansaction thresholds.				
(a) Name of other organization(s)	<b>(b)</b> Transaction type (a-r)	) Amount	<b>c)</b> involve	ed	
(1) THE MOVEMBER GROUP PTY LTD AS TRUSTEE FOR THE MOVEMBER FOUNDATION	Е	2	07,0	31.	
(2) THE MOVEMBER GROUP PTY LTD AS TRUSTEE FOR THE MOVEMBER FOUNDATION	N	1	58,6	24.	
(3) THE MOVEMBER GROUP PTY LTD AS TRUSTEE FOR THE MOVEMBER FOUNDATION	0		12,6		
(4) THE MOVEMBER GROUP PTY LTD AS TRUSTEE FOR THE MOVEMBER FOUNDATION	N		-6,6		
(5)					

(6)

# Schedule R (Form 990) 2009 MOVEMBER, INC.

#### Part VI Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

<b>(a)</b> Name, address, and EIN of entity	<b>(b)</b> Primary activity	<b>(c)</b> Legal domicile (state or foreign		<b>d)</b> partners 501(c)(3) ations?	<b>(e)</b> Share of end-of- year assets	Share of end-of- Disprop		(g) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	() Gene mana parti	<b>h)</b> eral or aging :ner?
		country)	Yes		-	Yes No		(Form 1065)	Yes	

Schedule R (Form 990) 2009

#### 2009 DEPRECIATION AND AMORTIZATION REPORT

#### FORM 990 PAGE 10

ORM 9	90 PAGE 10							990							
Asset No.	Description	Date Acquired	Method	Life	C o n v	Line No.	Unadjusted Cost Or Basis	Bus % Excl	Section 179 Expense	* Reduction In Basis	Basis For Depreciation	Beginning Accumulated Depreciation	Current Sec 179 Expense	Current Year Deduction	Ending Accumulated Depreciation
	MANAGEMENT AND GENERAL														
1	COMPUTER EQUIPMENT	10/10/09	SL	3.00	нү	16	3,668.				3,668.			256.	256.
2	FURNITURE	10/10/09	SL	3.00	нү	16	436.				436.			٥.	
	* 990 PAGE 10 TOTAL MANAGEMENT AND GENERAL						4,104.				4,104.	0.		256.	256.
	* GRAND TOTAL 990 PAGE 10 DEPR						4,104.				4,104.	٥.		256.	256.

TAXABLE	YEAR	California Exempt Organization			928941 12-3 FORM	1-09
200	9	Annual Information Return		-	199	
Calendar Year	r 2009 or fi	scal year beginning month ${ m MAY}$ day $1$ year $2009$ , and ending month ${ m AP}$		day <b>3</b>	0 year 201	0.
A First Retur	rn Filed?	X Yes <b>B</b> Type of organization Exempt under Section 23701 <u>d</u> (insert letter)	CORP #			
		No IRC Section 4947(a)(1) trust		)53899		
Corporation/Org	anization Na	me	FEIN			
	ר סס	NC	77	-071405	ົ່	
MOVEMB Address	<u>ER, 1</u>	NC.		-0/1405	4	
1518 A	ввотл	KINNEY BLVD.				
City			State	ZIP Code		
VENICE			CA	9029	1	
C Amended R	eturn?	• Yes X No H Accounting method used (1)	Casł	h (2) X Acc	crual (3) Oth	her
D Are you a su	ubordinate/af	filiate in a group exemption? Yes X No				
(a) Is this	a group filing	of or affiliates? See General Instruction L				
<b>(b)</b> If "Yes	," enter the r	umber of affiliates during the year: (1) participated in (2) attempted to influence legislatic				
(C) Are all	affiliates incl	uded? Yes No or (3) made an election under R&Tv (relating to lobbying by public char				
		t. See instructions.) and attach form FTB 3509, Politica	al or Legis	slative Activities	Yes X	
		nied by an organization covered by a group ruling?				No
	-	I Did the organization have any char dinates attached?	that hav	s activities, goveri e not been reporte	and instrument,	2
E Final return?		Sinates attached? Franchise Tax Board? If "Yes," cor and attach copies of revised docu	nplete an	ovaloation	37	No
	ssolved	Surrendered (Withdrawn)     K Is the organization exempt under F				
		inized (attach explanation) If "Yes," enter amount of gross receipts from				
	hecked, ente	· · · · · · · · · · · · · · · · · · ·				
F Check the b	ox if the orga	anization filed the following federal forms or schedule: audited in a prior year?		•	Yes X	No
(1) •	990T	(2) • 990PF (3) • (Schedule H) 990 M Is the organization a Limited Liabil	ity Comp	any? •	Yes X	No
educational	or charitable	under R&TC Section 23701d and is exclusively religious, e, and is supported primarily (50% or more) by public	or Form 1	109 to report		
contribution	is, check box	. See General Instruction F. No filing fee is required. • X taxable income?	<u></u>	•	Yes X	No
Part I 0	-	Part I unless not required to file this form. See General Instructions B and C.		-	27,666.	
		ss sales or receipts from other sources. From Side 2, Part II, line 8		1	27,000.	
		ss contributions, gifts, grants, and similar amounts received <b>STMT</b>			208,672.	00
Receipts		al gross receipts for filing requirement test. Add line 1 through line 3.	• · ·	0  0/	20070720	00
and		s line must be completed. If the result is less than \$25,000, see General Instruction C		4 3,	236,338.	00
Revenues		t of goods sold 5	00	,		
		t or other basis, and sales expenses of assets sold 6	00			
		al costs. Add line 5 and line 6		7		00
		al gross income. Subtract line 7 from line 4	•	83,	236,338.	00
Expenses		al expenses and disbursements. From Side 2, Part II, line 18	···· –		177,146.	00
		ess of receipts over expenses and disbursements. Subtract line 9 from line 8		10	59,192.	
		g fee \$10 or \$25. See General Instruction F		11	N/A	00
Filing		al payments		12		00
Fee				13		00
		tax. See General Instruction K ance due. Add line 11, line 13, and line 14. Then subtract line 12 from the result		15		00
		alties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the prect, and complete. Declaration of preparer (other than taxpayer) is based on all information of which preparer has any k			d belief,	
Sign	it is true, co	prrect, and complete. Declaration of preparer (other than taxpayer) is based on all information of which preparer has any k	nowledge	e.		
Here		Title Date		Telepho	one	
	Signature of officer	GLOBAL CEO				
	Durantia	Date Check if			er's SSN/PTIN	
	Preparer's signature	self-emplo	oyed 🕨		32866	
Paid	Firm's nam			• FEIN		
Preparer's	(or yours, if self-	HBLA, CERTIFIED PUBLIC ACCOUNTANTS, INC.		33-0 ● Telepho	155525	
Use Only	employed) and addres	19600 FAIRCHILD, STE 320 $\degree$ IRVINE, CA 92612			833-2815	
	May the P		• X	<b>I</b>		
	Liviay the F	ים מוסטוסט מווס ובנערוו אותו תוב ארבאמיבו אוטאון מאטאבי סבב ווואנ תרמוואין אוויאין אוויאין איין איין איין איי	- <u> </u>	Yes No	,	

022

MOVEMBER, INC.

# 77-0714052

928951 11-19-09

Part II	Organizations with gross receipts of more than \$25,000 and private foundations regardless of amount of gross receipts - complete	
	Part II or furnish substitute information. See Specific Line Instructions.	

	1 Gross sales or receipts from all bi			•	1	9,310.00
	2 Interest				2	6,906.00
	3 Dividends				3	00
Receipts	4 Gross rents				4	00
from	5 Gross royalties				5	00
Other	6 Gross amount received from sale	of assets (See instructions)		•	6	00
Sources	7 Other income		SEE ST	ATEMENT 3 •	7	11,450.00
	8 Total gross sales or receipts from				-	, 0.
	Enter here and on Side 1, Part I, li				8	27,666.00
	9 Contributions, gifts, grants, and s	milar amounts paid	ST	ATEMENT 4 •	9	2,007,505.00
	10 Disbursements to or for members			•	10	00
	11 Compensation of officers, directo	rs, and trustees	SEE ST	ATEMENT 5 •	11	85,943.00
Expenses	12 Other salaries and wages				12	119,390.00
and	13 Interest				13	00
Disburse-	14 Taxes				14	17,361.00
ments	15 Rents				15	16,537.00
	16 Depreciation and depletion (See in				16	256.00
	17 Other	,	SEE ST	ATEMENT 6 •	17	930,154.00
	18 Total expenses and disbursemen				18	3,177,146.00
Schedu	le L Balance Sheets	Beginning of t	axable year	End	of taxat	ole year
Assets		(a)	(b)	(C)		(d)
			547,752.		•	_,,
	counts receivable				•	37,225
3 Net not	tes receivable				•	)
4 Invento	pries				•	)
	l and state government obligations				•	)
	nents in other bonds				•	•
	nents in stock				•	)
	ige loans (number of loans )				•	
9 Other in	nvestments				•	)
10 a Depr	reciable assets			4,10		
	accumulated depreciation	)		( 256	• )	3,848.
11 Land					•	
	issets STMT 7				•	
	ssets		547,752.			1,354,226
	and net worth		20.004			CE 100
	nts payable		32,274.		•	
	outions, gifts, or grants payable				•	
	and notes payable STMT 8		496,360.		•	
17 Mortga	iges payable				•	
18 Uther li	iabilities STMT 9					1,003,752
	stock or principle fund				•	
20 Paid-in d	or capital surplus. Attach reconciliation		10 110		•	
20 Paid-in o 21 Retaine			19,118. 547,752.		•	<b>FO 210</b>

	Do not complete this schedule if the amount on Schedule L, line 13, column (d), is less than \$25,000									
1	Net income per books	• 59,192.								
2	Federal income tax	•	7 Income recorded on books this year							
3	Excess of capital losses over capital gains	•	not included in this return	•						
4	Income not recorded on books this									
	year	•	8 Deductions in this return not charged							
5	Expenses recorded on books this year not		against book income this year	•						
	deducted in this return	•	9 Total. Add line 7 and line 8							
6	Total.		10 Net income per return.							
	Add line 1 through line 5	59,192.	Subtract line 9 from line 6	59,192.						

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FORM 199

#### EXPLANATION FOR QUESTION J

STATEMENT 2

ORGANIZATION CHANGED THE STATEMENT OF PURPOSE IN ITS BY-LAWS AND CHANGED THE BY-LAWS TO MAKE ANNUAL MEETING DATES MORE FLEXIBLE. REVISED BY-LAWS ARE NOT ATTACHED IF NEEDED PLEASE REQUEST FROM THE FILING ORGANIZATION. MOVEMBER, INC.

77-0714052

FORM 199	OTHER INCOME	STATEMENT 3
DESCRIPTION		AMOUNT
OTHER INCOME GALA PARTY		11,450.
TOTAL TO FORM 199, PART II, LINE	7	11,450.

FORM 199 CAS	CONTRIBUTIONS, GIFTS, GRANTS AND SIMILAR AMOUNTS PAID	5 ST	ATEMENT 4
ACTIVITY CLASSIFICATI	ON: RESEARCH, EDUCATION AND AV	VARENESS OF MEN'S	HEALTH I
DONEES NAME	DONEES ADDRESS	RELATIONSHIP	AMOUNT
PROSTATE CANCER FOUNDATION	1250 FOURTH ST., SANTA MONICA, CA	NONE	1,003,752.
DONEES NAME	DONEES ADDRESS	RELATIONSHIP	AMOUNT
LANCE ARMSTRONG FOUNDATION	2201 E. 6TH ST., AUSTIN, TEXAS	NONE	1,003,753.
	TOTAL FOR THIS ACTIVITY		2,007,505.
TOTAL INCLUDED ON FOR	RM 199, PART II, LINE 9		2,007,505.

STATEMENT(S) 3, 4

\_\_\_\_\_

MOVEMBER, INC.

77-0714052

FORM 199 COMPENSATION OF OFFICERS	, DIRECTORS AND TRUSTEES	STATEMENT 5
NAME AND ADDRESS	TITLE AND AVERAGE HRS WORKED/WK	COMPENSATION
PAUL VILLANTI 1518 ABBOTT KINNEY BLVD. VENICE, CA 90291	DIRECTOR 2.00	0.
ELAINE FARRELLY 1518 ABBOTT KINNEY BLVD. VENICE, CA 90291	DIRECTOR 2.00	0.
LUKE SLATTERY 1518 ABBOTT KINNEY BLVD. VENICE, CA 90291	DIRECTOR RESIGNED 5/23/10 2.00	0.
ANDREW GIBBINS 1518 ABBOTT KINNEY BLVD. VENICE, CA 90291	DIRECTOR 2.00	0.
TRAVIS GARONE 1518 ABBOTT KINNEY BLVD. VENICE, CA 90291	DIRECTOR 2.00	0.
TOTAL TO FORM 199, PART II, LINE 11		0.

FORM 199	OTHER EXPENSES	STATEMENT 6
DESCRIPTION		AMOUNT
HEALTH EDUCATION, AWARE GLOBAL SERVICE ALLOCATI FOREIGN EXCHANGE LOSS BANK AND MERCHANT FEES PAYROLL PROCESSING AND OTHER EMPLOYEE BENEFITS LEGAL FEES ACCOUNTING FEES ADVERTISING AND PROMOTION OFFICE EXPENSES INFORMATION TECHNOLOGY TRAVEL INSURANCE ALL OTHER EXPENSES		326,355. 212,615. 126,396. 101,146. 3,558. 9,045. 5,354. 22,119. 27,311. 8,217. 20,557. 51,609. 10,150. 5,722.
TOTAL TO FORM 199, PART II,	LINE 17	930,154.

MOVEMBER, INC.		77-0714052
FORM 199 OTHER ASSETS		STATEMENT 7
DESCRIPTION	BEG. OF YEAR	END OF YEAR
PREPAID EXPENSES AND DEFERRED CHARGES DEPOSITS	0. 0.	150. 9,600.
TOTAL TO FORM 199, SCHEDULE L, LINE 12	0.	9,750.
FORM 199 BONDS AND NOTES PAYABLE		STATEMENT 8
DESCRIPTION	BEG. OF YEAR	END OF YEAR
PAYABLES TO OFFICERS, DIRECTORS, TRUSTEES AND KEY EMPLOYEES, ETC.	496,360.	207,031.
TOTAL TO FORM 199, SCHEDULE L, LINE 16	496,360.	207,031.
FORM 199 OTHER LIABILITIES		STATEMENT 9
DESCRIPTION	BEG. OF YEAR	END OF YEAR
CHARITABLE DISTRIBUTIONS PAYABLE	0.	1,003,752.
TOTAL TO FORM 199, SCHEDULE L, LINE 18	0.	1,003,752.
FORM 199 FUND BALANCES		STATEMENT 10
DESCRIPTION	BEG. OF YEAR	END OF YEAR
UNRESTRICTED ASSETS	19,118.	78,310.
TOTAL TO FORM 199, SCHEDULE L, LINE 21	19,118.	78,310.

2009	Cor	poratio	n Depr	eciatior	n and A	mortiz	ation			38	85
Attach to Form 100 or Form 1	100W.			FORM	199			FE	IN	77-07	14052
Corporation name				-						rnia corporati	
MOVEMBER, INC	•									C30538	99
Part I Election To Expense		-	ection 179								
1 Maximum deduction unde									1		\$25,000
2 Total cost of Section 179											
3 Threshold cost of Section				0							\$200,000
4 Reduction in limitation. Su											
5 Dollar limitation for taxable			e 1. If zero or		ousiness use o				5		
(a) L	Description of p	broperty		(b) Cost (b		(	c) Elected cos	L	-		
0									-		
7 Listed property (elected S	ection 179 cos	:†)				7			-		
8 Total elected cost of Section				) line 6 and line					8		
9 Tentative deduction. Enter									9		
10 Carryover of disallowed de	eduction from	prior taxable ve	ars						10		
11 Business income limitation									11		
12 Section 179 expense dedu									12		
13 Carryover of disallowed de											
Part II Depreciation and Ele	ection of Addit	ional First Yea	r Expense Dec	duction Under F	R&TC Section	24356		_			
(a)	(b)		(C)	(d		(e)	(f)			(g)	(e)
Description property	Date acquir		ost or er basis	Depreciation allowable in e		Depreciation	Life or rate			eciation is year	Additional first year
			1 00515		earrier years	Method	Tato			no your	depreciation
14 1 COMPUTE											
	10/10/	09	3,668.			SL	3.00			256.	
2 FURNITU			10.0								
	10/10/	09	436.			SL	3.00			0.	
TOTALS			1 1 0 1								
			4,104.	faaluman (h) m		<u>¢0.000</u>					
15 Add the amounts in colum	(0)	( )		( )		. ,		_		256.	
See instructions for line 1	4, column (n)							5		200.	
Part III Summary 16 Total: If the corporation is	electing:								1		
IRC Section 179 expense,	add the amou	nt on line 12 an	d line 15, colu	ımn (g); <b>or</b>							
Additional first year depre Depreciation (if no election	ciation under F	R&TC Section 24	4356, add the	amounts on lin	e 15, columns	s (g) and (h), <b>c</b>	r		16		256.
17 Total depreciation claimed									17		256.
<b>18</b> Depreciation adjustment.											2001
If line 17 is less than line											
amounts are used to deter							-		18		0.
Part IV Amortization			,		,	,	,	,			
(a)		(b)		(C)	(	d)	(e) R&TC	(1	f)	(!	3)
Description of prope	rty	Date acquired	Co	ist or	Amortizatio	n allowed or	section	Perio	d or	Amort	ization
			otne	r basis	allowable in	earlier years	(see instructions)	perce	ntage	for thi	s year
19											
								<u> </u>			
20 Total. Add the amounts in	( = )								20		
21 Total amortization claimed									21		
<b>22</b> Amortization adjustment.	ii iilie z i is gre	eater than line 20	u, enter the dif	nerence nere an	iu on Form 10	u or form 100	vv,		1		

**Corporation Depreciation and Amortization** 

022

TAXABLE YEAR

CALIFORNIA FORM

MAIL TO: Registry of Charitable Trusts P.O. Box 903447 Sacramento, CA 94203-4470 Telephone: (916) 445-2021

WEB SITE ADDRESS:

http://ag.ca.gov/charities/

#### ANNUAL REGISTRATION RENEWAL FEE REPORT TO ATTORNEY GENERAL OF CALIFORNIA

Sections 12586 and 12587, California Government Code 11 Cal. Code Regs. sections 301-307, 311 and 312

Failure to submit this report annually no later than four months and fifteen days after the end of the organization's accounting period may result in the loss of tax exemption and the assessment of a minimum tax of \$800, plus interest, and/or fines or filing penalties as defined in Government Code section 12586.1. IRS extensions will be honored.

State Charity Registration Number: CT		Check if:			
		X Change of address			
MOVEMBER, INC.		Amended report			
1518 ABBOTT KINNEY BLVD. Address (Number and Street)		Corporate or Organization No. 3053899			
VENICE, CA 90291 City or Town, State and ZIP Code		Federal Employer I.D. No. $77 - 0714052$			
ANNUAL REGISTRATION RENEWAL FEE SCHEDULE (11 Cal. Code Regs. sections 301-307, 311 and 312) Make Check Payable to Attorney General's Registry of Charitable Trusts					
Gross Annual Revenue Fee	Gross Annual Revenue	Fee	Gross Annual Revenue	Fe	e
· · ·	Between \$100,001 and \$250,000 Between \$250,001 and \$1 million	\$50 \$75	Between \$1,000,001 and \$10 million Between \$10,000,001 and \$50 million Greater than \$50 million	\$1: \$2: \$30	25
PART A - ACTIVITIES					
For your most recent full accounting period (beginning 05/01/2009 ending 04/30/2010) list: Gross annual revenue \$ 3,236,338. Total assets \$ 1,354,226.					
PART B - STATEMENTS REGARDING ORGANIZATION DURING THE PERIOD OF THIS REPORT					
Note: If you answer "yes" to any of the questions below, you must attach a separate sheet providing an explanation and details for each "yes" response. Please review RRF-1 instructions for information required.					
1. During this reporting period, were there any contracts, loans, leases or other financial transactions between the organization				Yes	No
and any officer, director or trustee thereof either directly or with an entity in which any such officer, director or trustee had any financial interest?					x
2. During this reporting period, was there any theft, embezzlement, diversion or misuse of the organization's charitable property or funds?					x
3. During this reporting period, did non-program expenditures exceed 50% of gross revenues?					x
<ol> <li>During this reporting period, were any organization funds used to pay any penalty, fine or judgment? If you filed a Form 4720 with the Internal Revenue Service, attach a copy.</li> </ol>					x
5. During this reporting period, were the services of a commercial fundraiser or fundraising counsel for charitable purposes used? If "yes," provide an attachment listing the name, address, and telephone number of the service provider.					x
<ol> <li>During this reporting period, did the organization receive any governmental funding? If so, provide an attachment listing the name of the agency, mailing address, contact person, and telephone number.</li> </ol>					x
<ol> <li>During this reporting period, did the organization hold a raffle for charitable purposes? If "yes," provide an attachment indicating the number of raffles and the date(s) they occurred.</li> </ol>					x
8. Does the organization conduct a vehicle donation program? If "yes," provide an attachment indicating whether the program is operated by the charity or whether the organization contracts with a commercial fundraiser for charitable purposes.					x
9. Did your organization have prepared an audited financial statement in accordance with generally accepted accounting principles for this reporting period?				x	
Organization's area code and telephone number $310 - 450 - 3331$					
Organization's e-mail address INFO.US@MOVEMBER.COM					
l declare under penalty of perjury that I have examined this report, including accompanying documents, and to the best of my knowledge and belief, it is true, correct and complete.					
ADAM GARONE GLOBAL CEO					
Signature of authorized officer Printed Name Title Date					